

## Biographical Information

**Name:** *Anghel Laurențiu-Dan*

**Address:** *Dacia Blv. No.41, 4<sup>th</sup> floor, Bucharest, langhel@ase.ro; 0040213191900 ext.237 or 254.*

**Affiliation(s):** *The Bucharest Academy of Economic Studies, 6, Romana Square, district 1, Bucharest, postal code: 010374, Romania, [www.ase.ro](http://www.ase.ro).*

**Details of Education:** *(please give dates/degrees/diplomas, including PhD and other scientific titles)*

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|--|--|--|
| <i>Institution</i>                                 | <i>The Bucharest Academy of Economic Studies, Faculty of Trade</i> | <i>The Bucharest Academy of Economic Studies, Faculty of Trade</i> |
| <i>Period: from (month, year) to (month, year)</i> | <i>Sept. 1982 – Sept. 1986</i>                                     | <i>March 1992 – Dec. 1998</i>                                      |
| <i>Dates/degrees/diplomas</i>                      | <i>Graduate in economics</i>                                       | <i>Ph.D. in economics</i>  |

**Career to date:** *(please indicate main appointments held, including as a visiting professor)*

|  |  |                            |                            |                     |
|--|--|----------------------------|----------------------------|---------------------|
| <i>Period: from (month, year) to (month, year)</i> | <i>10.1991 – 09.1994</i>   | <i>10.1994 - 01. 2000</i>  | <i>02. 2000 - 01.2005</i>  | <i>From 02.2005</i> |
| <i>Place</i>                                       | <i>Bucharest</i>   |                            |                            |                     |
| <i>Institution</i>                                 | <i>The Bucharest Academy of Economic Studies, Marketing Department</i> |                            |                            |                     |
| <i>Position</i>                                    | <i>Assistant</i>   | <i>Assistant professor</i> | <i>Associate professor</i> | <i>Professor</i>    |

**Honours and Awards:** *Diploma "Georgescu Roegen" granted The Bucharest Academy of Economic Studies for scientific research in 2001, 2002, 2003, 2004, 2005 and 2006.*

### Publications:

- **Author and coauthor 20 books about marketing** (*Smeureanu Ion, Anghel V. Laurențiu-Dan, Onete Bogdan-Cristian, Nistoreanu Puiu, Colibaba Dana, Exner Robert, Nedelea Alexandru, Glaser Daniel, „Small and medium enterprises in contemporary society”, 1 Auflage, Editura KMV, Haan, Germania, 2006, 232 pg., ISBN 3-9802437-2-9).*
- **Over 40 articles and studies published in Reviews from Romania and other countries from Europe** (*Glaser-Segura A. Daniel., Anghel V. Laurențiu-Dan , „An exploratory study of the effect of social capital on supply chain relationship: the case of Romania”, in Management & Marketing, no. 1(9)/2008, Spring, p.3-16, ISSN 1842-0206 IDB - Cabell`s - www.cabells.com).*
- **Over 50 articles and studies presented and published in National and International Conferences** (*Onete Bogdan, Anghel V. Laurențiu-Dan, Nistoreanu Puiu, „Relation between psychological and social elements and quality evaluation” ninth international Conference „International Commodity Science Conference - IComSC' 07” from Poznań, Poland 27-29 August 2007, p.312-316, ISBN 978-83-7417-270-7).*
- **20 grants and contracts** (*Anghel V. Laurențiu-Dan (Romania) and Daniel Glaser-Segura Grant (USA), „Collaboration in Basic Science and Engineering, Effect of trust and individualism and collectivism and JIT/TQM in Romania” desfășurat în perioada 2001-2002, grant from National Science Foundation din SUA - Contract No. INT-0002341).*

**Research:** *Business to business marketing, SME`s Marketing, Marketing research, Brand management.*

### Memberships:

- **Member of AMA (American Marketing Association) from February 2005**
- **Member IGWT (International Society of Commodity Science and Technology) from 2004**
- **Member ISOC (The Internet Society) from 2002**
- **Member of The European Council for Small Business and Entrepreneurship (ECSB) from 1999**
- **Member of Romanian Marketing Association (AROMAR) from 1991**